



## 2014 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

THE BREAKERS RESORT, PALM BEACH, FLORIDA  
SEPTEMBER 21 – 23, 2014

THE BREAKERS®  
PALM BEACH

WE INVITE YOU TO CHOOSE BETWEEN PLATINUM, GOLD, SILVER AND BRONZE PACKAGES.

As a sponsor, you will have the opportunity to gain exposure to our Membership, Conference Attendees and our network of 9,000 Private Clubs; be visible throughout the year on our website, monthly newsletter, promotions and much more. The ACCP National Conference is the industry's most noted educational conference for Private Club Catering Professionals.



### PLATINUM SPONSOR – MONETARY SPONSOR OF \$10,000.00

- **2 Full Conference passes including all meal periods (travel and room costs not included) with full access at all conference events to all participants**
- **Customized, personal marketing piece for your business or service, distributed 2 times to our entire database (9,000 private clubs).**
- One personalized consulting conference call with Lynne LaFond DeLuca and/or Michele Carroll, Private Club Industry experts, to discuss properly positioning your business with this audience and Club Industry “Dos and Don’ts”
- An Associate Membership in the ACCP (\$1100.00 value)
- Recognition at opening and closing sessions
- Your Company Logo on the ACCP website for one year
- Recognition in every monthly newsletter leading up to the conference (audience of 9,000 private club professionals)
- Recognition in the printed conference program
- Company collateral distribution in the Registration Swag Bags
- List of conference attendees with contact information following the conference



### GOLD SPONSOR - MONETARY SPONSOR OF \$5,000.00

- One personalized consulting conference call with Lynne LaFond DeLuca and/or Michele Carroll, Private Club Industry experts, to discuss properly positioning your business with this audience and Club Industry “Dos and Don’ts”
- An Associate Membership in the ACCP (\$1100.00 value)
- Recognition at opening and closing sessions
- Your Company Logo on the ACCP website leading up to the conference
- Recognition in every monthly newsletter leading up to the conference (audience of 9,000 private club professionals)
- Recognition in the printed conference program
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### SILVER SPONSOR

#### EVENT/MEAL PERIOD MONETARY SPONSORS - \$1,000 - \$7,500

**For Welcome Party, Breakfasts, Lunches & Dinners, attendance for Sponsors (maximum 2 per company) at the meal period that they are sponsoring is included (travel expenses not included)**

Sunday Evening Welcome Party – \$4,000.00

Sunday Night Dinner - \$7,500.00\*

\*Dinner sponsors also receive all additional benefits of Gold Sponsorship

Monday Breakfast - \$2,500.00

Monday Networking Luncheon - \$4,000.00

Monday Breaks (2 available) - \$1,000.00

~~Monday Cocktail Hour - \$3,000.00~~ - SOLD

Monday Dinner - \$7,500.00\*

\*Dinner sponsors also receive all additional benefits of Gold Sponsorship

Tuesday Breakfast - \$2,500.00

Tuesday Break - \$1,000.00

Tuesday Farewell Lunch - \$4,000.00



## BRONZE SPONSOR - PRODUCT OR SERVICE DONATION

Product and Services Needed:

“Swag”/Gifts for registration bags, Décor, Linens, Florals, Chair Rentals, Lounge Furniture Rentals, Wine, Beer & Spirits, Photographer, Videographer, Lanyards, etc.

### Silver and Bronze Sponsors will receive:

- Recognition in every monthly newsletter leading up to the conference (audience of 9,000 private club professionals)
- Recognition in the printed conference program
- Recognition at opening and closing sessions
- Company collateral distribution
- List of conference attendees with contact information following the conference

## MEMBER DEMOGRAPHICS

The members and conference attendees of the ACCP and the ACCP National Conference are Catering Directors, Food & Beverage Directors, Club Managers and Corporate VPs (overseeing multi-clubs) in the exclusive private club industry. Attendees are from all over the United States and represent Country Clubs, Golf Clubs, Yacht Clubs, Business Clubs, City Clubs, Riding Clubs and Polo Clubs. The opportunity for vendors to be exposed to this market is two-fold. The Catering Directors refer vendors to their private event hosts; and the Club itself also contracts directly with outside vendors when hosting daily member events that are club sponsored. Examples of current members and attendees are:

Union League Club of Chicago  
The Country Club of Virginia  
Big Canyon Country Club  
Troon Golf  
The Country Club of North Carolina  
The Clubs of Cordillera Ranch  
La Jolla Beach & Tennis Club  
The Pacific Club  
San Diego Yacht Club  
Westhampton Country Club  
Governors Club

Laurel Oak Country Club  
The City Club of Washington  
Arnold Palmer Golf Management  
Newport Beach Country Club  
ClubCorp  
Trump National Golf Club Colts Neck  
California Yacht Club  
The Country Club at Mirasol  
The Sanctuary Golf Club  
Farmington Country Club  
Tampa Yacht & Country Club

To confirm your sponsorship and for more information,  
call or email Lynne at [Lynne@TheACCP.com](mailto:Lynne@TheACCP.com) / 805-338-7640

[www.TheACCP.com](http://www.TheACCP.com)