



**ASSOCIATION OF CLUB CATERING
PROFESSIONALS
2016 NATIONAL CONFERENCE
AUGUST 28 - 30, 2016**



Sunday, August 28

Arrivals throughout day

1:00pm – 4:00pm Registration Open
Creative Partner and Sponsor Showcase

4:00pm – 4:30pm Opening Welcome Session

4:30pm – 6:00pm Opening Speaker – The Art of Significance
Dan Clark

6:00pm – 7:30pm Welcome Party - *Nashville Style!*



Monday, August 29

7:00am – 8:00am Breakfast

8:00am – 9:00am The Business of Creativity
David Merrell

9:05am – 9:50am The Magic is in the Culture
Michael Wheeler, COO, Cherokee CTCC

9:50am – 10:05am Break

10:10am – 10:55am Every Party Doesn't Really Need a Pooper! . . . The Rules and Regulations of Catering in
Private Clubs
Robyn Nordin Stowell, Club Attorney

11:00am – 12:15pm **Key Note Speaker – Colin Cowie**

12:15am – 1:45pm Lunch and Book Signing

1:50pm – 2:50pm **The Art of Persuasion, Influence and Communication**
Traci Brown

2:50pm – 3:05pm Break

3:10pm – 5:05pm **Sharpen Your Expertise! “How-To” Workshops**

3:10pm – 3:35pm Workshop 1

3:40pm – 4:05pm Workshop 2

4:10pm – 4:35pm Workshop 3

4:40pm – 5:05pm Workshop 4

Workshops:

- Making Magic With Lighting Techniques
- Becoming a Linen Fold Super Hero – Kate Patay, Creative Coverings
- How to Network at an Industry Event – Traci Brown, Body Language and Persuasion Expert
- Creating a “Wow” With Your Food Station or Buffet Set-Ups - Blaine Burgess, CCM, CCE and Chef Paul Frintrup, CEC, CCA

6:15pm Buses Leave for Richland Country Club

6:30pm Gala Dinner at Richland Country Club

9:30pm First Bus Back to The Omni



Tuesday, August 30, 2016

8:00am – 9:00am Breakfast

9:00am – 10:00am **Everyone’s a Foodie... The Hottest Culinary Trends**
Blaine Burgess, CCM, CCE and Chef Paul Frintrup, CEC, CCA

10:15am – 11:15am **Mastermind Brainstorm Session Breakouts – A Conference Favorite!**
Brainstorming the Most Critical Issues You Face in Your Clubs with Your Peers

11:15am – 11:30am Break

11:30am – 12:30pm **Are You Too Busy to be Successful?**
Alan Berg

12:30pm – 1:00pm **The 2016 Conference - It’s a Wrap! Closing Comments**

1:00pm – 2:00pm Lunch and Camaraderie
Wine Education over Lunch

Afternoon on your own to enjoy your colleagues and Nashville!

*Agenda subject to change