



Attendee Information and Registration Fees

Association of Club Catering & Event Professionals
2022 National Conference
August 28-30, 2022

The Fairmont Miramar Hotel
Santa Monica, CA
Jonathan Club
Los Angeles, CA



The ACCP National Conference has received rave reviews each year from club professionals who enjoyed:

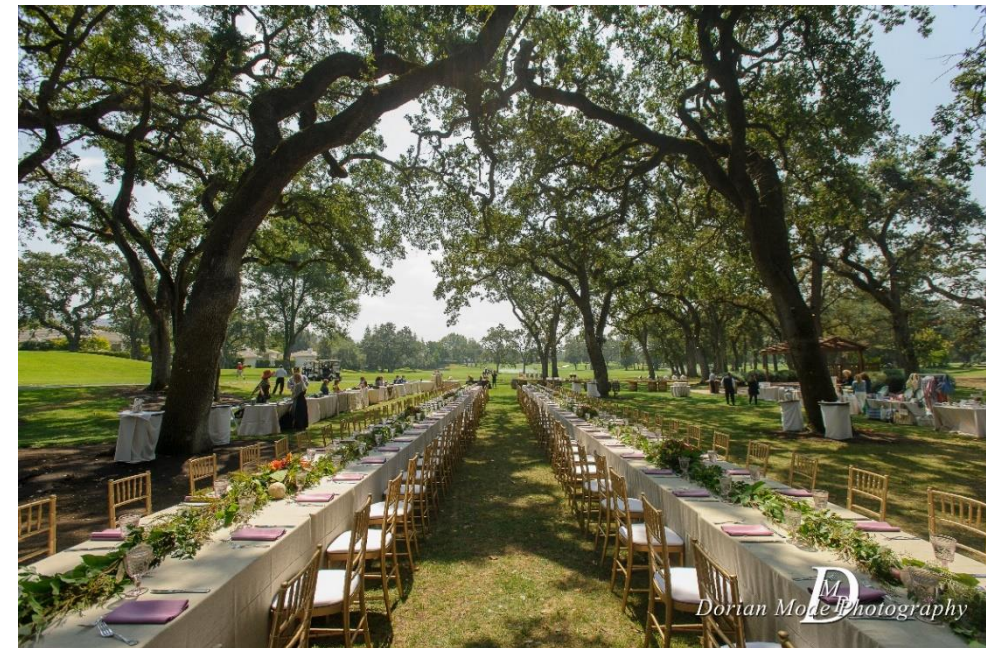
- Incredible Networking Opportunities to Build Relationships with their Peers
- The Most Innovative, Creative and Rock Star Speakers in the Industry
- Trendy and Creative Event ideas for Member and Private Events
- Access to Vendors and Creative Partners, Providing New and Innovative Products and Services.
- Club Industry-Specific Education for Club Catering Professionals

Bringing Together Club Event & Catering Directors and Chefs from Across the Nation

Each year the country's foremost Private Club Event and Catering Directors, F&B Directors, Chefs and General Managers attend ACCP's National Conference for 3 days of education, brainstorming, creative thinking and networking with their peers and Creative Partners and Vendors.

This year's conference is taking place in the amazing city of Los Angeles, CA at The Fairmont Miramar Hotel in Santa Monica, overlooking the beautiful Pacific Ocean. We will enjoy a full day of education at the Jonathan Club in Downtown Los Angeles and the final night gala will be on the sand at the Jonathan Beach Club.

Take a look at our [highlight video](#) from our last LIVE conference in 2019 at The Broadmoor Resort in Colorado!





Educating The Club Industry

One Event and Catering Director at a Time

The First and the Only Association created and designed specifically to satisfy the educational and creative cravings of the fiercely dedicated and passionate group of individuals known as Club Catering & Event Professionals.

Longtime club and catering industry expert, Lynne LaFond DeLuca, spearheads this team, providing Clubs with the tools they need to provide dynamic Member services and events; significantly increase member retention by adding value and professionalism to the Club's Event and Catering Department. An ACCP membership is a must-have for all Clubs and Event and Catering Professionals.

ACCP Founder and Executive Director, Lynne LaFond DeLuca, was honored with the Gary Player Educator of the Year Award twice in 2016 and 2019 by Boardroom Magazine

The Industry's Thought Leaders and Experts Share their Knowledge

Experts from every aspect of the private club and special events industry share their knowledge and expertise to help Club Professionals fine tune their sales skills, food & beverage knowledge, event planning skills, professionalism and event execution.

From Innovative menu concepts, social media expertise, sales technique, effective communication to strategic and profitable partnerships with our industry vendors, these educators are truly the best in the business.



Past and Current Speakers include:

Iron Chef Cat Cora

Colin Cowie

Alan Berg

Simon T. Bailey

Peter Callahan

Cindy Novotny

Matthew Allnat

Patrick Snow

Blaine Burgess

Lee Silber

Tim Richardson

Josh Rosenthal

Chef Cheryl Forberg

David Tutera

Mindy Weiss

Jill Philmon, CCM, CCE

Meghan Ely

Dan Clark

David Merrell

Gregg Patterson

Will Marre

Wendy Dahl

Shanna Bright

John Goolsby



Agenda

Sunday, August 28, 2022

1:00pm – 4:00pm Registration Open

4:00pm Opening Welcome Session

4:30pm A Complaint Free Club

Will Bowen

5:30pm Welcome Party ~ California Style!

Monday, August 29, 2022

BREAKFAST

Buses leaving for The Jonathan Club in Downtown Los Angeles

Welcome to the Jonathan Club

Matthew Allnat, CEO

Guiding Your Couples Through the Wedding Roller Coaster

Leah Weinberg

Real Club Events Panel Discussion

Interactive panel discussion featuring the

“Top 4 Real Club Member Event Ideas”

And Fresh, New Member Events and How

They Were Created and Executed

Facilitated by Lynne LaFond DeLuca

LUNCH

Mastermind Brainstorming Conversations

Brainstorming Your Most Important Issues and Best Practices

Banquet & Catering Boot Camp

Whitney Reid Pennell and Joyce M. Halama, CCM, RCS Hospitality Group

END OF DAY RECAP AND ACTION ITEMS

COCKTAIL HOUR & TOUR OF JONATHAN CLUB

DINNER ON THE ROOF AT THE JONATHAN CLUB

Tuesday, August 30, 2022

BREAKFAST

GOOD MORNING! OPENING COMMENTS

Navigating Lead Generation for

Nonprofit and For-Profit Clubs

Kelly Ann Peck

The Gold Standard

Colin Cowie

BREAK

Mastermind Brainstorming Sessions

Brainstorming Your Most Important Issues and Best Practices

LUNCH AND VENDOR SHOWCASE

Curating Profitable Packages with Multiple Vendors

Gretchen Culver

Closing Comments

Lynne LaFond DeLuca

COCKTAILS ON THE SAND

DINNER AND DANCING UNDER THE STARS

JONATHAN BEACH CLUB



Registration Fees

Register on the website
www.TheACCP.com

Full Conference Registration Fees

Conference registration fees include:

- All educational sessions and all food & beverage (including cocktails and wine) for all meal periods (including breaks!) for the duration of the conference.
- Opening Session
- “California Style” Welcome Party with fabulous food and entertainment
- Special off-site day of education, lunch and dinner on Monday at the Jonathan Town Club (includes transportation)
- Mastermind Brainstorming – tackling your biggest challenges with your peers
- All educational sessions with industry leading innovators and speakers
- Final Night Gala Celebration at the Jonathan Beach Club

And of course, our famous swag bags!

Everything is included except for accommodations and transportation to Los Angeles. ACCP has a special, negotiated rate of \$359.00 at The Fairmont Hotel in Santa Monica. The link to make your reservations will be sent once you register.

Before February 1, 2022:

ACCP Members - \$2,295
ACCP Non-Members - \$2,495

After February 1, 2022:

ACCP Members - \$2,395
ACCP Non-Members - \$2,595

REGISTER NOW



REGISTER NOW

Lynne LaFond DeLuca
Executive Director
805-338-7640
Lynne@theaccp.com



Sue Burt
Director of Marketing
Sue@theaccp.com



Questions?
We're Here to Help!
www.TheACCP.com