

Attendee Information and Registration Fees

Association of Club Catering & Event Professionals
2024 National Educational Experience
August 25-27, 2024

Lake Tahoe, Nevada



HYATT
REGENCY®

LAKE TAHOE
RESORT, SPA & CASINO



WHY Should You Attend?

- The Most Innovative, Creative and Rock Star Speakers in the Industry
- Trendy and Creative Event Ideas for Member and Private Events
- Incredible Networking Opportunities to Build Relationships with Your Peers
- The Focus on Elevating the member Experience at Your Club
- Access to Vendors and Creative Partners, Providing New and Innovative Products and Services.
- Club Industry-Specific Education for Club Catering & Event Professionals
- CMAA Educational Credits

Bringing Together Club Event & Catering Directors, F&B Professionals, Chefs, GMs/CEOs and Club Marketing Directors from Across the Nation

Each year, this event brings together the country's foremost Private Club Event and Catering Directors, F&B Directors, Chefs, General Managers and anyone who touches the member experience at your club for 3 days of education, brainstorming, creative thinking and networking with their peers and Creative Partners and Vendors.

This year's conference is taking place in the gorgeous mountains of Lake Tahoe, NV at The Hyatt Regency Lake Tahoe and Martis Camp – one of the nation's most premiere private clubs! You are in for a treat!

Take a look at our [highlight video](#) from our 2023 in Chicago!





Educating The Club Industry

One Event and Catering Director at a Time

The First and the Only Association created and designed specifically to satisfy the educational and creative cravings of the fiercely dedicated and passionate group of individuals known as Club Catering & Event Professionals.

Longtime club and catering industry expert, Lynne LaFond DeLuca, spearheads this team, providing Clubs with the tools they need to provide dynamic Member services and events; significantly increase member retention by adding value and professionalism to the Club's Event and Catering Department. An ACCP membership is a must-have for all Clubs and Event and Catering Professionals.



ACCP was awarded Association of the Year for 2022! And, ACCP Founder and Executive Director, Lynne LaFond DeLuca, was honored with the Gary Player Educator of the Year Award twice in her career, 2016 and 2019, by Boardroom Magazine

The Industry's Thought Leaders and Experts Share their Knowledge

Experts from every aspect of the private club and special events industry share their knowledge and expertise to help Club Professionals fine tune their sales skills, food & beverage knowledge, event planning skills, professionalism and event execution.

From Innovative menu concepts, social media expertise, sales technique, effective communication to strategic and profitable partnerships with our industry vendors, these educators are truly the best in the business.



Past and Current Speakers include:

Iron Chef Cat Cora

Colin Cowie

Alan Berg

Simon T. Bailey

Peter Callahan

Cindy Novotny

Matthew Allnat

Patrick Snow

Blaine Burgess, CCM, CCE

Lee Silber

Tim Richardson

Chef Daniel Hurtado

Chef Michael Ponzio

Chef Cheryl Forberg

David Tutera

Mindy Weiss

Jill Philmon, CCM, CCE

Meghan Ely

Dan Clark

David Merrell

Gregg Patterson

Will Marre

Wendy Dahl

Shanna Bright

John Goolsby



Sunday Agenda 8.25.24

Sunday, August 25, 2024

1:00pm – 4:00pm

Welcome Room Open

Hyatt Regency Lake Tahoe

Lakeside Ballroom A

4:00pm Welcome!

Let the Adventure Begin!

Lakeside Ballroom

4:30pm

Think Like a Pilot

Bobby Dutton

5:30pm

Welcome Party at the Lake!

Monday Agenda 8.26.24

Monday, August 26, 2024

7:30am – 8:30am Breakfast
Lone Eagle Grill

8:30am

Let the Adventure Continue!

8:45am

**Cultivating a Thriving and Positive
Team Environment**

Lori LeBard, CCM

9:30am

**Unlocking Enchantment: Daily Disney
Culture Insights and Practices for
Transformation and Wow Moments**
Kerry Lee Doehr

10:50am

**Mastermind Brainstorming
Conversations...Brainstorming Your Most
Crucial Topics and Best Practices**

12:30pm Lunch

The Water Garden

1:30pm

Dessert & Creative Partner Showcase

Lakeside Ballroom A

3:30pm

Master the Art of Communication
Chris Atley

4:15pm

**How to Navigate Costing Out Club Events
for Soaring Success**
Joyce Halama

6:00pm Dinner

**Mama Mia Magic ~
Dancing Through the Abba-Verse!**

Tuesday Agenda 8.27.24

8:00am

Breakfast & Day 3 Opening

9:00am

Buses Leave for Martis Camp!

9:45am

Arrive at Martis Camp

Welcome!

New “Member for a Day” Orientation!

10:30am

**Revolutionizing Event Planning:
*An AI Guide for Event Planners***

11:15am

Brainiac Workshop
Ben Lorenzen, Champion’s Run

12:45pm Walk to Lunch

2:00pm

Connecting with Authenticity...

The Martis Camp Experience

Immerse yourself in Martis Camp and experience what it feels like to be a *Member* in a private club.

You will come away understanding the true joy and connectivity you bring to your members through the events and experiences you plan for them. From Folk Art School to Ropes Courses, Trail Walks, Putting Greens, and Self-Improvement, you are in for quite an afternoon!

4:45pm

**Uncorking the World of Wine: A Journey through
Terroir, Taste, and Tradition**
Camp Lodge, East Patio

5:30pm

Cocktails

6:30pm

Dinner, Dancing & Camp Fun
Groovefest ~ Peace, Love, & Parties

8:30pm

After-Party in the Family Barn

9:00pm

Buses Leave for the Hyatt Lake Tahoe



Registration Fees

Register on the website
www.TheACCP.com

Educational Experience Registration Fees

Educational Experience registration fees include:

- All food & beverage for all meal periods and breaks for the duration of the conference, including cocktails and wine with dinner
- All educational sessions with industry leading innovators and speakers
- “Tahoe Style” Welcome Party with fabulous food and entertainment
- Mastermind Brainstorming – tackling your biggest challenges with your peers
- A full-day at Martis Camp, including a “Member for a Day” Experience and a fabulous final night Barn Party!

And of course, our famous swag bags!

Everything is included except for accommodations and transportation to Lake Tahoe. ACCP has a special, negotiated rate of \$279.00 at The Hyatt Regency Lake Tahoe. You will receive information to make your reservations once you register.

ACCP Members - \$2,795
ACCP Non-Members - \$2,995

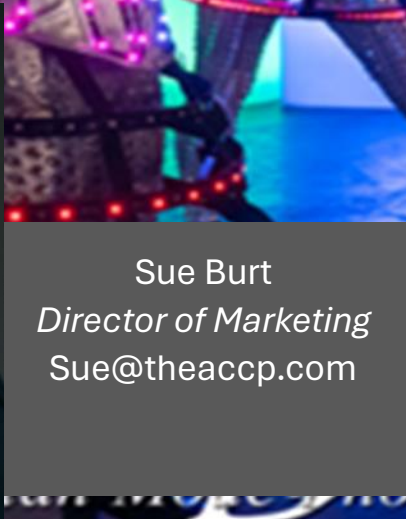
REGISTER NOW



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Questions?
We're Here to Help!
www.TheACCP.com